



NEWS RELEASE

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BBC GOES FOR GOLD WITH 'ELDORADO'

The title of BBC Television's most ambitious drama project to date, a thrice-weekly drama serial, was revealed today (March 25) as 'ELDORADO'.

Due to be launched on BBC-1 by this autumn, 'Eldorado' is about a group of expatriates living on the Costa del Sol. The new name replaces the provisional title 'Little England', under which the project has worked since it was announced last December.

Based on an idea by executive producers John Dark and Verity Lambert, 'Eldorado' is devised by the team behind the BBC's top-rating EastEnders, Julia Smith and Tony Holland. The serial has been commissioned from independent company Cinema Verity, with Julia Smith as producer. Mervyn Watson, until recently the producer of 'Coronation Street', has overall responsibility on behalf of the BBC.

The serial will be made entirely on location in Spain, and a purpose-built site is currently under construction on the Costa del Sol, in the hills above Fuengirola. Casting will be announced in mid-May, with production starting shortly afterwards.

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