

"THE ELDORADO CAMPAIGN"

If you are one of the 7 million viewers who enjoy Eldorado, the 15th most popular programme on BBC 1 which Alan Yentob has decided to axe after less than a year, and would like to see Eldorado given a chance, please do the following:

Telephone our campaign numbers and write to:

041 638 8630

or 0847 62932

24 St Annes Drive, Giffnock

Glasgow, G46 6JP

Alan Yentob

Controller BBC 1

BBC Television Centre

London, W12 7RJ