

# SAVE OUR SOAP!

## Join our special campaign to save Eldorado

Since the tragic news that sunshine soap *Eldorado* had been axed was announced, we've been inundated with calls and letters from upset fans of the sunshine soap.

It seems there are millions of you out there who are angry at the BBC's rash decision and want to save the show at any cost.

So we'd like you to join our SOS campaign to keep Britain's sunniest, sexiest soap on screen forever.

Save Our Soap will petition every TV station in the country to pick up *Eldorado*, and there's every chance someone will.

After all, they've got a guaranteed 8 million viewers, a fantastic set, a committed cast and plots that just keep getting better and better.

We've already received hundreds of letters from fans, and



we're compiling the biggest show of support for *Eldorado* that telly bosses have ever seen.

So if you want to Save Our Soap, get writing! We'll make sure every TV executive in the country knows you're angry. And if you haven't got time to write a letter, call our SOS hotline and

leave your name and address, and we'll add you to the Eldorado Elite, a select group of people who know really good telly when they see it!

**Call 0891 600 245, leave your name and address and we'll add your details to our special SOS appeal.**

## What do the stars think?

**Leslee Udwin (Joy Slater):** "I feel truly sorry for the people, especially the Spaniards, whose livelihoods depended on *Eldorado*. I only hope the BBC will learn from this."

**William Lucas (Stanley Webb):** "This decision means more to some members of the cast who hoped that the show would go on forever."



**Josh Nathan (Blair Lockhead):** "I don't know what Alan Yentob (the BBC boss who made the decision) is doing. The show is getting better and they should have given it another year at least."

**Faith Kent (Olive King):** "They have betrayed us. They've let us all down."



**Verity Lambert (the producer):** "I'm naturally very disappointed that *Eldorado* isn't continuing. Everybody has worked very hard and I'm enormously grateful for their tireless work."

## READERS LETTERS

Dear Inside Soap, I am a genuine fan of Eldorado and I'd like all other fans of the show to write a letter of protest to the BBC. We can't let them get away with this. Carol Hemming, Ealing, London.

Dear Inside Soap, Why when Eldorado is doing so well do we hear it is to be scrapped? Now they really are wasting our money. Eldorado gets more viewers than anything on BBC2 and C4. Eldorado has improved dramatically in the last couple of months. The show was on the right track - they deserve another year, not a stab in the back. Tim Stubbs, Somerset.

Dear Inside Soap, I want to get as many people as possible to write to Alan Yentob to get him to reverse his decision. Please get your friends and family to write and save Eldorado. JD Cooke, Worcs.

Dear Inside Soap, I really enjoy watching Eldorado, and was very disappointed when I heard the news. It was starting to get really good. You can't possibly judge things after a few months - all new things take time to get used to. S Durham, Derbyshire.

Dear Inside Soap, Eldorado is a wonderful soap, and I'd like to thank the wonderful cast for entertaining us. Eldorado could easily have topped the ratings if it was given a chance. D Gibbons, Stirlingshire.