

# TV campaigner refuses to say 'adios' to Eldorado

TV shows such as *Brookside*, *EastEnders* or even the everlasting *Coronation Street* hold no fascination for Thurso man Jamie Robson — for only the recently axed Spanish-based soap, *Eldorado*, can bring a golden glow to his TV set.

Dismayed at the BBC's decision to let the sun permanently go down on his number one programme, Jamie, an accounts clerk at Dounreay, has become North of Scotland co-ordinator of the Eldorado Campaign, which was set up to make BBC1 Controller Allan Yentob think again about his decision to end the show.

The campaign, which has attracted the support of TV personalities such as Victoria Wood, is urging disgruntled viewers to bombard Mr Yentob with letters demanding *Eldorado's* return. Campaign members also claim to have contacted many of the show's major stars, whom they say would be happy to pick up the story where it left off.

Jamie, who has seen almost every programme, says the decision to axe *Eldorado* was wrong and based entirely on hostile media reports about the programme. He said: "Alan Yentob admitted that he hadn't even watched *El-*

*dorado*, so it was very unfair that he should decide to cut it. I and many millions of people throughout Britain were dedicated viewers and we must now make our feelings known".

Jamie, who had a letter on the subject published in last week's *Courier*, also points out that the BBC video of the series, *Adios Eldorado*, has gone to the number one slot in Woolworth's video chart after only two weeks on sale. He said: "*Eldorado* was completely different from the dull, grey soaps. The cast were bright and breezy, the scenery was super and it was great to see other cultures. It was a real winner and actually cost less to make than most of the others".

Campaign HQ in London has been inundated with calls since it was launched, and meetings are currently being planned all over Britain, with Jamie as the co-ordinator for the whole of Scotland north of Glasgow and Edinburgh.

He said: "If we can keep up the pressure, *Eldorado* may return. I would like to hear from anyone interested in joining."

Jamie can be contacted at his home, 6 Ravenshill Place, Thurso (telephone Thurso 62932).



**Eldorado activist Jamie Robson: 'I and many millions of people throughout Britain were dedicated viewers and we must now make our feelings known.'**